

"We make a LIVING by what we GET, but we make a LIFE by what we GIVE"
-Winston Churchill



Group

C S R
ACTIVITIES REPORT

2019 – 20

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3.

Our Partners



4. C S R Introduction

Core values of Veena – Sipra group have been to encourage every employees, family members, community members, society members & all human beings.

This mission is in operation since 1978. Soon after incorporation of our companies activities through our internal and as other NGO's (Non-Government Organizations), who have expertise in specific areas as well as like-minded, principals, philosophies, policies, working procedures and the organization who make positive contribution add in the lives of people, we are touching with core values of human life.

5. C S R policy

To formalize the above activities and to comply with Government Laws as per companies Law 2013, Veena- Sipra Group CSR activities are being pursued with C S R committee which has been constituted on 8th November 2014.

The committee has framed a detailed C S R policy with the approval of the CSR committee. The policy covers the followings.

- ▯ Scope / list of C S R activities in compliance to schedule VII to
- ▯ Enlargement of Scope of C S R activities without prejudice to above C S R activities, if the company if it deems fit.
- ▯ C S R vehicle for implementation
- ▯ Monitoring & assessment

6. C S R Activities during the year 2019 -20

7. Yoga & Yoga related activities

Yoga ancient Indian Science & Art of living has been useful over the years. Our C S R activities have been engaged in various Yoga training, Yoga education, Yoga science investigations & participation with many NGO's & institutions. Some of these are listed below under the respective heads.

8. EDUCATION & Training

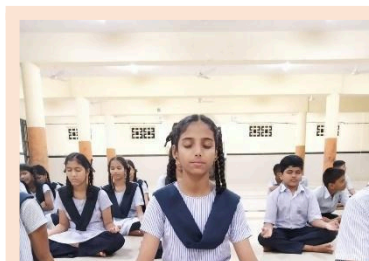
8.1 YOG YAAN Training

This activity has been pursued with our partners Rotary Club of Bombay through their Yoga committee & Yoga Science Fund (YSF). Kaivalyadhama with their wing Yoga Education Fund (YEF), Ishwardas Chunnilal Yogic Health Centre Mumbai, for senior citizens through Dharama Bahrathi Mission (DBM), BruhanMumbai Municipal Corporation (BMC). The programme of training has continued throughout the year.

International day of Yoga (IDY), 21st June has been celebrated at each Centre independently on the same day with independent schedule with compliance to Government Protocol issued by GOI, ministry of AYUSH. This mission annual goal is spelled in the Protocol, which is summed up as follows in the Protocol

ॐ सर्वे भवन्तु सुखिनः। सर्वे सन्तु निरामयाः।
सर्वे भद्राणि पश्यन्तु। मा कश्चित् दुःख भाग्भवेत्॥
ॐ शान्तिः शान्तिः शान्तिः॥

Our C S R activities is integrated around the same, so that we realize “Yoga” in ultimate sense in “*Harmony*”



9. SCHOLARSHIP

9.1 Scholarship for 7 students of *Vaidu community through “ANUM Foundation”* *chairman – Durga Gudilu*

Last two year continue support of Annual fees scholarship for education sponsoring for total 7 students from 3rd Std to 11th std students in different Marathi & English Schools at Jogeshwari Area, Mumbai, whose names mentioned as below:-

S.No	Name of Student	Standard
1	Mansi M. Shivaralu	3 rd Std
2	Pragati D. Mallapule	4 th Std
3	Roshani G. Shivaralu	6 th Std
4	Laxmi D. Shivaralu	8 th Std
5	Seema Dasari	8 th Std
6	Kajal P. Melkundi	10 th Std
7	Ashwini Gudilu	11 th Std

9.2 Scholarship for 5 students for “*St. Lawrence High School and Junior College*”

Last three years continue support of Annual fees scholarship for education sponsoring for total 5 students whose names mentioned as below:-

S.No.	Name of students	standard
1	Arya Hasalkar	9 th Std
2	Lakshata Khairnar	9 th Std
3	Avishkar Ghodke	9 th Std
4	Krishna Kasar	9 th Std
5	Vivek Patil	9 th Std

9.3 Courses for Yoga Education Fund (YEF) Scholarship Scheme

Kaivalyadhama Yoga Institute, Lonavla & Mumbai and to widen the scope of Scholarship Scheme, it has been considered desirable to include the following courses:-

Sr. No	Name of course	Duration	Nos. of Scholarship
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1. **PG Diploma in Yoga Education** 1-3yrs 8 (4 Female & 4 Male)

- **General Consideration**

Students from abroad are also considered, if they demonstrate their aptitude and interest. The scholarship amount, however will be identical in Indian rupees for all selected students.



The considerations of Scholarship will be applied annually by the empowered committee of YEF and will be amended / modified on the experience gained and exigencies of environment prevailing for promotion of the Purpose/benefit of the scholarship scheme.

Empowered committee may also select names of students who show exceptional talents.

10. LIBRARIES

10.1 Memorandum of Agreement between **Dharma Bharati Mission (DBM)** (An initiative of Navasrushti International Trust) and **Baldeodas Bhagirathi Shah Trust (BBST)** for Collaboration in running the **Library** at the **DBM Activity Centre for Senior Citizens** at Mahalaxmi, Mumbai.

Roles and Responsibilities of the Parties:

- DBM is in turn now collaborating with the BBST to run the Library component, which is part of this Senior Citizen Activity Centre.
- The day to day running of the centre will be done by DBM.

10.2 Librarians given to Ganpatrao **Kadam Municipal School** normal functioning of Library activities at School. From June 2019 to March 2020 – number of books used for reading 350 & 150 number of beneficiary students.



11. HEALTH

11.1 Support for financial assistance for rehabilitation and post operation treatment for Cancer to Mr. Ramchandra Jangam & Rehabilitation of disabled child, Master Rahul Jadhav

12. ENVIRONMENT and WATER

12.1 Support to Chirag rural Development Foundation

OUR YOUTH AMBASSADORS:
Empowering Urban Youth to be
Agents of Change

Meha Shah - 04082018

Dahisar

"Here, I share my journey of how lighting

one house inspired me to light up an entire

village.

A year ago, a friend of mine introduced me

to Project Chirag. We decided to contribute

to light up a few homes with solar home

lights. A few of our friends got together and

along with the team of Project Chirag we

visited a village on the outskirts of Mumbai.

When we reached there, the founder of the

project, Mr. Praithiba Patil explained the

entire process of installation. We then

installed solar light kits in the homes of

these villagers. Just seeing the condition

that they were living in, that they could not

set a step out after sunset, having to walk at

least half an hour just to charge their phone

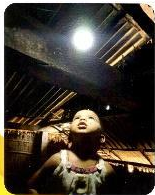
because they had no electricity in their own

homes, really disabled me and I knew I had

to do something more than what I was doing.

After returning home that day, I continued to feel disheartened and that's when I decided to do more. Ms. Praithiba Patil's dedication and her speech inspired me to have this project forward. I discussed with my parents about it, and they agreed to support in my vision too.

I decided to start with the help of my friends and family as we could install more solar lights such that more families could get light in their homes. I started spreading awareness and raising funds. To my surprise, people were very supportive and generous. I managed to raise a total of 1 lakh rupees with which I could light up several more homes in Palghar district with the help of Project Chirag.



M D's daughter Meha and her friends lit up 38 houses in Biwalpada near Palghar. Post 7 pm it is so dark that any activity becomes a challenge. Children can't study. Women can't cook. And when they have to go out in open for nature's call they sometimes get bitten by Scorpio or snakes. And most tiring villagers have to walk 3-5 kms to charge their mobiles.

38 likeminded friends of meha's class - Collected funds together and took project chirag kits which contains - Torch- solar panel - two bulbs-mobile charger. 38 such kits were given to 38 houses. Children assembled the kits and explained them how to use.

They also gave 15 liters water barrel, rug, blankets, towels and umbrella to family.

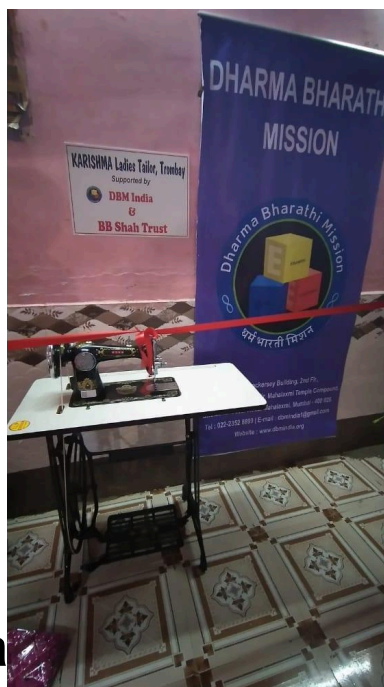
It was an experience for each one of them to see how people live without electricity.

13. LIVELIHOOD

13.1 Sipra Engineers Pvt. Ltd in association with Dharma Bharathi Mission (DBM) has started its new vocational training centre-

The centre will offer free skill and livelihood courses to underprivileged youth especially women and make them employable. Courses include

Tailoring, Beauty and wellness, Mobile & CCTV repairing and Para Nursing.



Partnership

Partnership

(Scope of Activities)

Objective

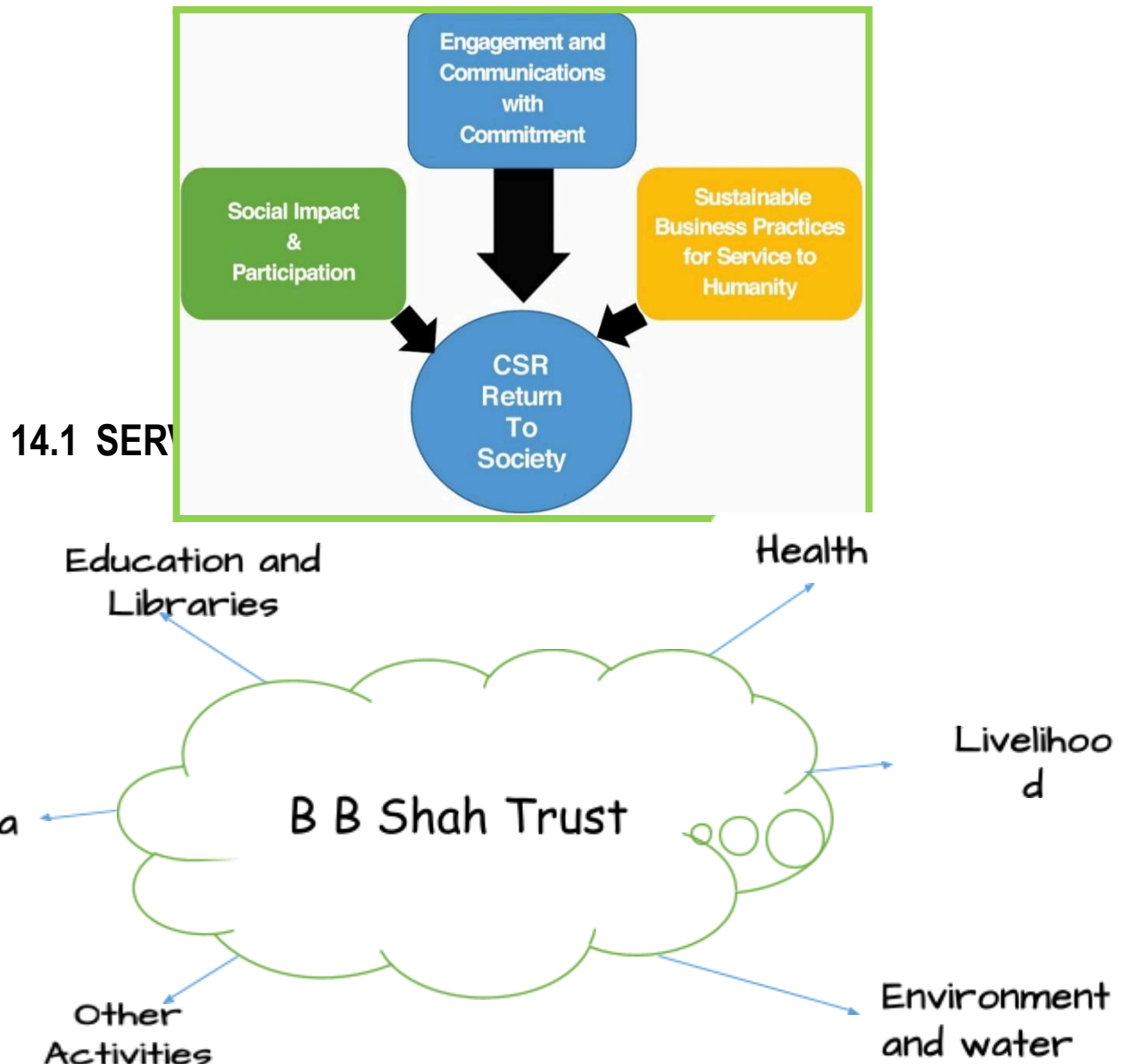
1. To give assistance for Evaluation, Study, Investigation, Research, Development & Application of human values. Based on either ancient or modern techniques and in every possible manner.
2. To sponsor for Study of investigation into research in various philosophic systems eastern and western in particular Yoga system and its ramifications.
3. To donate for activities of anatomy and other physical sciences and systems relating to human body and mind.
4. To support economically for Social sciences in any manner concerning human values.
5. To support financially for promotion of the results of such study for the benefit of mankind.
6. To found establish undertake & sponsor, manage conduct run and/or contribute from time to time to :-
 - i) Schools
 - ii) Research centers
 - iii) Clubs / Charitable trusts
 - iv) Libraries
 - v) Hospitals

Whether existing, new or that may come into being hereafter.
7. To promote and encourage and /or establish and conduct centers or institutions to aid integration of modern and ancient sciences of all kinds for developing technologies of the ancient times with or without any aid of modern technologies.
8. To establish and conduct centers for collecting data from the researches.
9. To appoint professional people & workers such as research workers field workers laboratory workers etc.
10. To admit students either free or at concessional rates to the various institutions and centers or classes conducted by the trust and also to admit to give stipends to deserving students and aids to deserving patients and seekers.

11. To purchase all equipment's /premises / other related study materials for educations & Yoga science for distribution.
12. To carry out implement the objects either independently, jointly or in collaboration with other trusts or bodies similarly engaged and having similar objects.

In view of present trends **C S R** projects are also undertaken for the donors with their name, logo etc., displayed where ever necessary to derive the benefit cycle.

Emblem - Our vehicle to provide leadership of partnership in CSR activities



YOGA:

Scholarship for Yoga teachers qualification, Yogic therapy & Yoga practices, Yoga training, etc.,

EDUCATION and LIBRARIES

Provision of School fees, Tuition fees, books and stationery,

Expenses for maintaining Library activities for Senior citizens, BMC school, etc.,

HEALTH:

Access to medical care, basic needs, health.

LIVELIHOOD:

Create awareness and sensitization among children and adults alike on various social, civic, health and environmental issues.

ENVIRONMENT and WATER:

OTHER ACTIVITIES:

Specialized events with their expertise utilization and their reach to community.

General Information:

The concept of corporate Social responsibility (C S R) has been introduced in the companies act 2013 (section 135) from the schedule of activities given in the Act. The following activities can be related to the activities of Baldeodas Bhagirathi Shah Trust, being done regularly since several year. These can be related to the following areas in general

- Promotion of Education
- Promoting gender equality and empowering women
- Ensuring environment sustainability
- Employment enhancing vocational skills
- Social business project
- Other matters as may be related to above.

15. List of Beneficiary Institutions for year 2019 -20

SrNo	Name of Institution / Trust	Purpose	Number of beneficiary
	YOGA		
1	Kaivalyadhama (Yoga Education Fund)	Yoga Training	3000
2	Dharam Bharathi Mission (Navasrushti International Trust)	Yoga classes for Senior citizens	55
3	Rotary Club Bombay Charities Trust No.3	Yoga Activities	3000
	EDUCATION & SCHOLARSHIP		
4	Anum Foundation	School fees for Vaidu community students	7
5	St. Lawrence high School & Junior College	Schools fees for Stidents	7
	Kaivalyadhama (Yoga Education Fund)	Scholarship for PG Diploma in Yoga Education	8

16. Board of Trustees

Name	Designation	Address	Contact	Qualification
Veena Shah	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867708048	B A
Vandan Shah	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867142200	B E

17. Some Awards received by Director



Support & Contribution of Senior Citizen activity Centre of Dharma Bharati Mission

Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM)

Award received from Vandan Shah on behalf of Ekta Shah Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM) (09.02.19)

Director



Award for Best coordinators of Rotary Club of Bombay (RCB) – Cancer committee For Appreciation for engaging in the Rotary movement of serving humanity and helping with RCB club projects to felicitate the objectives of Rotary. (20.06.2017)



Award for Appreciation for all

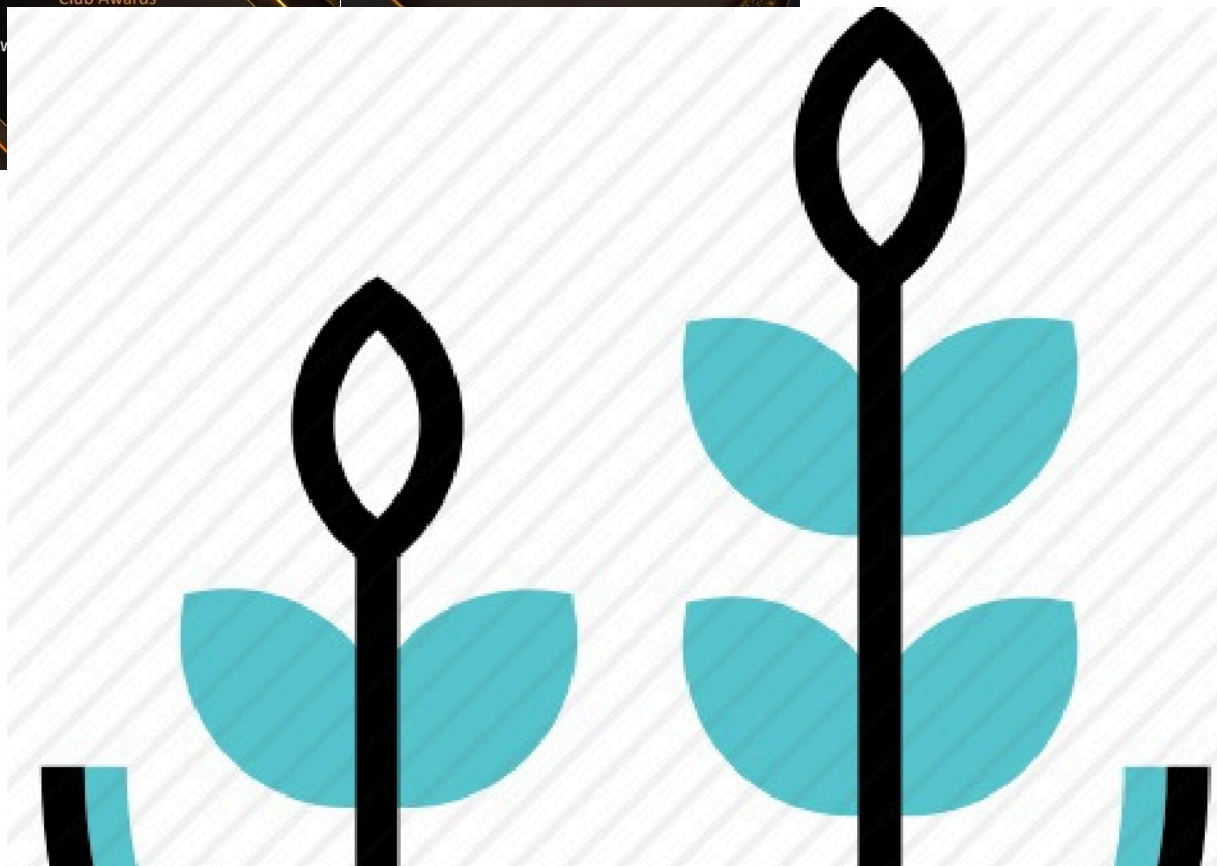


Award for outstanding service Rotary partner & Best



Appreciate certificate & trophy for unstinted support to the cause

Award for outstanding service by e India, from A Rotary Anne from Rotary Club arati Mission of Bombay (2019-20)



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