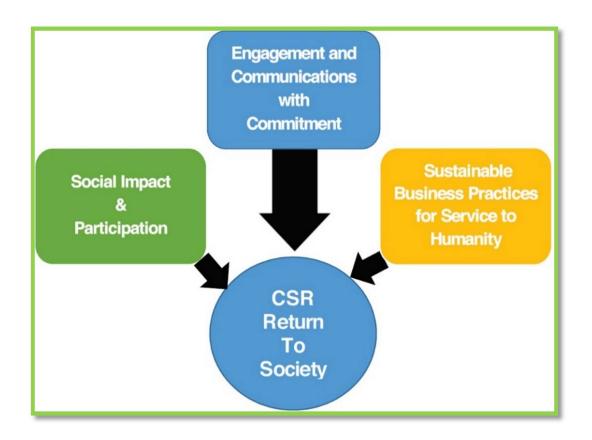


CSR



ACTIVITIES REPORT



2020 - 21





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1. Our Partners







































2. C S R Introduction

Core values of Veena – Sipra group have been to encourage every employees, family members, community members, society members & all human beings.

This mission is in operation since 1978. Soon after incorporation of our companies activities through our internal and as other NGO's (Non-Government Organizations), who have expertise in specific areas as well as like-minded, principals, philosophies, policies, working procedures and the organization who make positive contribution add in the lives of people, we are touching with core values of human life.

3. C S R policy

To formalize the above activities and to comply with Government Laws as per companies Law 2013, Veena- Sipra Group CSR activities are being pursued with C S R committee which has been constituted on 8th November 2014.

The committee has framed a detailed C S R policy with the approval of the CSR committee. The policy covers the followings.

- > Scope / list of C S R activities in compliance to schedule VII to
- ➤ Enlargement of Scope of C S R activities without prejudice to above C S R activities, if the company if it deems fit.
- C S R vehicle for implementation
- Monitoring & assessment





4. C S R Activities during the year 2020 -21

5. Yoga & Yoga related activities

Yoga ancient Indian Science & Art of living has been useful over the years. Our C S R activities have been engaged in various Yoga training, Yoga education, Yoga science investigations & participation with many NGO's & institutions. Some of these are listed below under the respective heads.

5.1 YOG YAAN Training

This activity in Association with Kaivalyadhama & Anum Foundation through MERA SAPNA project for Vaidu community children. The programme of training has started this year.

International day of Yoga (IDY), 21st June has been celebrated with compliance to Government Protocol issued by GOI, ministry of AYUSH. This mission annual goal is spelled in the Protocol, which is summed up as follows in the Protocol

सर्वे भवन्तु सुखिनः। सर्वे सन्तु निरामयाः। सर्वे भद्राणि पश्यन्तु। मा कश्चित् दुःख भाग्भवेत्॥ शान्तिः शान्तिः शान्तिः॥

Our CSR activities is integrated around the same, so that we realize "Yoga" in ultimate sense in "Harmony"







6. SCHOLARSHIP & EDUCATION

6.1 Scholarship for 2 students for "St. Lawrence High School and Junior College" NashikLast Four years continue support of Annual fees scholarship for education sponsoring for students whose names mentioned as below:-

S.No.	Name of students	standard
1	Samruddhi Bhadange	5 th Std
2	Rupali Kachchava	8 th Std

The Progress report of the students who have been sponsored by your Trust in the past and the current academic year.







- **6.2 Scholarship for 3 Students for "Career Public School, Rampur, Jaunpur (U. P)**Support of Annual fees scholarship for education sponsoring for 3 students whose names mentioned as below:-
- **6.3 Scholarship for our Driver's 2 children through** *Divine Life School, Nallasopara.* Support of Annual school fees for education, whose names mentioned as below:
- **6.4 Scholarship for our Employee's children through** *Galaxy Multimedia (Arena Animation Bandra), Mumbai.* Support of studying VFX Career Course, whose name Mr. Lawrence Gnanmitra Mariyappanoor
- 6.5 Support of Tablet for online learning to Mr. Ayush Bablu Gupta, his studying B.com through Salaam Baalak Trust





Courses for Yoga Education Fund (YEF) Scholarship Scheme 6.6

The Yoga Education Fund came into existence in the year 2007 in the memory of "Shri. Rameshwar Prasad Nevatia" with an objective to encourage young men and women into basics of Yoga science in all its pure and pristine form so that they can pursue their life's mission in the multiple disciplines of Yoga science or take yogic practices to common man by involving themselves in spare time teaching while they adopt any other career path for their living.

This scholarship is only for **PG Diploma in Yoga Education** (PGDYEd), for the year 2020-21. Selection of 2 Male and 2 Female students.

Criteria: -

- 1. Economically needy
- 2. General academic ability
- 3. Imagination and creativity
- 4. Motivation and initiative
- 5. Ability to work with others
- 6. Potential to succeed in a Yoga program



The selected candidates for YEF scholarship for the year 2020-21

- 1. Mr. Saheb Malliek comes all the way from the land of West Bengal
- 2. Mr. Abhash Das -comes from Tripura a land of plentiful myths and legends
- 3. Ms. Shivani Ingawale -hails from Kolhapur
- 4. Ms. Shweta Shelke -hails from Solapur

6.7 Contribution for Project Rotary Angels through Rotary Club of **Bombay**

Learning from we made students best version of mine. They was very happy because they got an opportunity to complete the Education.









6.7 Started at activity club for Vaidu community children, in Association with Kaivalyadhama & Anum Foundation from October 2020, under **MERA SAPNA** Project. Activities are conducted daily between 4 to 6 pm from Monday to Saturday.

Number of Beneficiary: Boys - 47

<u>Girls - 56</u> <u>Total 103</u>

S.No	Particulars	Remark
1	Yoga	2 days in a week
2	Spoken English	2 days in a week
3	Drawing	1 day in a week
4	Singing	1 day in a week
5	Craft	1 day in a week
6	Dancing	1 day in a week
7	Regular Study	Daily























7. ENVIRONMENT and WATER

7.1 Support of Digital Inverter & Gaddhis to Avani Mahila Santha Sanchalit

(Intellectually Disabled Children-Educate them with basic learning skills)







7.2 Support of Animal Birth Control – Sterilization of Stray Animals through The Bombay Society for the Prevention of Cruelty to Animals including The Bai Sakarbai Dinshaw Petit Hospital for Animals

Sponsoring the sterilization of 40 stray dogs which were operated at the BSPCA Mumbai.













7.3 Support of Zero Plastic Zone in Mumbai through PROJECT MUMBALorg

As part of Project Mumbai's initiative to make Mumbai Plastic free and reuse plastic, they have adopted one entire ward which will be a zone for excellence in recycling and reduced plastic use.

K East has been the chosen ward as part of this, project Mumbai have initiated educating and incorporating communities who can be part of the behavior change.

key activity has been initiated in partnership with the Vaidu community in Jogeshwari East, where through education, training and orientation, families would be taught to segregate their wet and dry waste and reduce plastic consumption.

Across the next six months, the effort would be to bring a change in at least 20 thousand families of the community across the area.

Project Mumbai also propose to incentivise the children through recycled plastic pencil boxes and garbage bins.

The initiative is being led by Durga Gudilu from the Vaidu community in partnership with Project Mumbai supported by B B Shah Trust











7.4 Support to Scientech Eco Foundation

With a eye to mitigate climate change, Scientech Eco Foundation is actively engaged since more than a decade in the areas of tree plantation, rain water harvesting, environmental education, sapling distribution, making seedballs and promotion of sustainable farming in and around Indore and outside through a dedicated and committed team of people.

Last year, the activities started with regular watering and maintenance of saplings planted along the Indore bypass underpasses, Sanavadia hills, DAVV Khandwa road campus, along BRTS, base of Devguradia hill, river side corridor and other places throughout the summer months. Several tens of thousands seedballs of native tree seeds were also made and scattered around vacant land on the outskirts of the city including an abandoned khadan in Bicholi, Kasturbagram hill on Khandwa road, around Renuka tekri on Nemawar Road, Ralamandal, and many other places.

During the monsoons once again the plantation activity picked up with gap filling on BRTS, at Mangalia, Sanwer Road industrial area, DAVV Khandwa road campus, PTC,Bicholi Mardana Road, Kanadiya Gaushala, planting of vetiver grass along Khajrana lake, etc.

Lots of wild flower seed scattering of seeds of zinnia, balsam, rain lilies, etc is also being undertaken to attract bees and butterflies and add natural beauty to the countryside.







7.5 Support of Water Motar Pump & pipe line connection to Bhai Bhandarkar Adarsha Machimar Vasahat (Fresher man Colony) No. 3 at Cuffe parade, Colaba











8. LIVELIHOOD

8.1 Sipra Engineers Pvt. Ltd in association with Dharma Bharathi Mission (DBM) has started its new vocational training centre-

The centre will offer free skill and livelihood courses to underprivileged youth especially women and make them employable. Courses include

Tailoring, Beauty and wellness, Mobile & CCTV repairing and Para Nursing.







8.2 Donated - Wada-pav stalls and Sewing machine through Govardhan Rural Development (Iskon)









8.3 Food supply to 77 needy people of 23 underprivileged families of G K Marg, Mumbai during COVID 19 Lockdown

On request from Shri. Pandurang Parab (Bappa), Social worker from G K Marg, lower Parel Area, Mumbai Baldeodas Bhagirathi Shah Trust, came forward and donated one month's ration to **18 Underprivileged families** of G. K. Marg, Lower Parel, Mumbai, during this difficult time.

















8.4 Food supply to 95 daily wage earners of 19 families of Vaidu Community in Solapur during COVID 19 Lockdown

Vaidu Community families live on roads in small huts and sell items door to door. Their average monthly income is Rs. 4000/- per family.

Anum Foundation is providing food to needy families of Vaidu Community.

Sipra Engineers Pvt. Ltd, has came forward and donated Rs. 15,000/- on 6th May, 2020 for one month supplies of grocery (Ration) packets to **19 families** of Bhandkota gaon & Kusar gaon, Solapur during this difficult time.



























8.5 Food distributed through Rotary Club of Bombay & PhillipCapital (India) Pvt. Ltd

Were curated especially keeping the area and age in mind as this drive was done in 17 different locations:- Chaowapatty, Andheri (west), Kandivali (w), Malad, Thane (west), Kalva, Thane (east), Jogeshwari (east), Sakinaka, Marol, Goregaon, Ram Mandir Road, Virar (west), Virar- Highway & Colaba.

The beneficiaries included orphan children, street children, children living in shelters nomadic tribes who live in ghettos, students of Zila parishad schools, people living in slums of Colaba and Ganesh murty nagar to name a few.

Lunch at various locations included a variety of hot vegetables, biryani, pizza,chola pav, poori-bhaji, salad, chips, papad, dalchawal, idli, vada.

They personally went to all the locations to ensure that the food is served and is distributed with love and care-

Mr. Abhishek Gupta, Mr. Satyam Singh and Mr. Mohd.Shadab Ahmed (Bhavishya Yaan Alumni), Mr. Sanjay Mohite (volunteer from B. B. Shah Trust), Ms Vidya Kanade (from NGO Salaam Baalak), Mr. Pandurang Parab (Bappa) (from G K Marg BMC

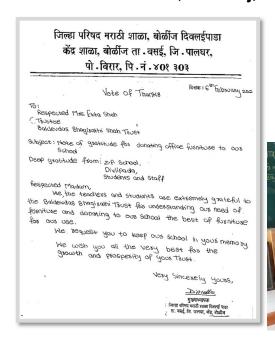
8.6 120 Blankets distributed to people sleeping on streets and in huts and humble homes in jogeshwari. Some people were sleeping with plastics when they gave blankets.





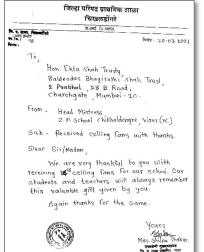


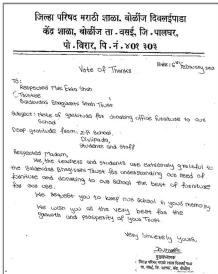
8.7 Donated- Chairs, Sofa, Steel Cupboard & Air condition to Jilha-Parishad Marathi School, at Bolinj, Divalipada, Virar (West)





8.8 Donated- Fans & Yoga Mats to Jilha-Parishad Marathi School, at Chikhal Dongare, Virar (West)









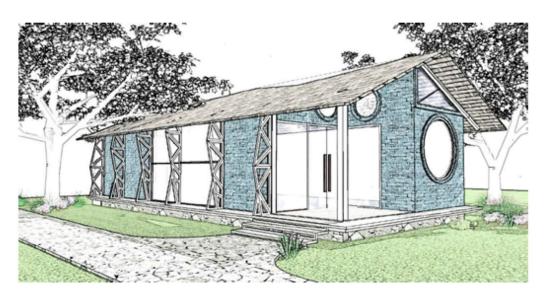






9. Inauguration of new "Welcome Centre" at Kaivalyadhama, Lonavla, on 6th November 2020 on the first Death Anniversary of Shri. Sitaram Shah

KDHAM WORLD 2020



Inauguration of a new 'Welcome Centre' on the first death anniversary of Shri Sitaram Shah

On 6th Nov 2020, on the occasion of the first death anniversary of Shri Sitaram Shah, a new Welcome Centre was inaugurated, committing to a step forward. Shri Sitaram Sir was an inspiration, visionary, friend and benefactor of Kaivalyadhama. He practiced and promoted the ideals of yoga through YEF - Yoga Education Fund, which he created to promote yoga, through publications, scholarships, of which many less fortunate students were beneficiaries for the past 10 years. His memories and ideals needed to be remembered and enshrined. In a simple yet meaningful ceremony in the presence of Swami

Maheshananda, Shri Subodh Tiwari, Shri Vandan Shah and the Kaivalyadhama family, we had a ceremony to mark the occasion. In the program, Shri Subodh Tiwari, CEO, spoke and briefed about the purpose of the project and its significance. Shri Vandan Shah opened curtains of the project, shared his experience, memories of his father, Shri Sitaram Shah, and the long relationship his father had with Kaivalyadhama Mumbai and Lonavla. Special *prasad* was served to all those who were present. We then proceeded at 11.30 AM for the symbolic plantation of the Neem tree in the Ayurveda Park in his honor.







Baldeodas Bhagirathi Shah Trust – Partnership

(Scope of Activities)

Objective

- 1. To give assistance for Evaluation, Study, Investigation, Research, Development & Application of human values. Based on either ancient or modern techniques and in every possible manner.
- 2. To sponsor for Study of investigation into research in various philosophic systems eastern and western in particular Yoga system and its ramifications.
- 3. To donate for activities of anatomy and other physical sciences and systems relating to human body and mind.
- 4. To support economically for Social sciences in any manner concerning human values.
- 5. To support financially for promotion of the results of such study for the benefit of mankind.
- To found establish undertake & sponsor, manage conduct run and/or contribute from time to time to :
 - i) Schools
 - ii) Research centers
 - iii) Clubs / Charitable trusts
 - iv) Libraries
 - v) Hospitals

Whether existing, new or that may come into being hereafter.

- 7. To promote and encourage and /or establish and conduct centers or institutions to aid integration of modern and ancient sciences of all kinds for developing technologies of the ancient times with or without any aid of modern technologies.
- 8. To establish and conduct centers for collecting date from the researches.
- 9. To appoint professional people & workers such as research workers field workers laboratory workers etc.
- 10. To admit students either free or at concessional rates to the various institutions and centers or classes conducted by the trust and also to admit to give stipends to deserving students and aids to deserving patients and seekers.
- 11. To purchase all equipment's /premises / other related study materials for educations & Yoga science for distribution.
- 12. To carry out implement the objects either independently, jointly or in collaboration with other trusts or bodies similarly engaged and having similar objects.

In view of present trends **C S R** projects are also undertaken for the donors with their name, logo etc., displayed where ever necessary to derive the benefit cycle.

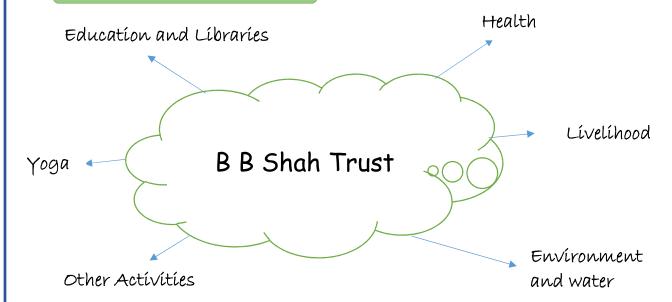
Emblem - Our vehicle to provide leadership of partnership in CSR activities







10.1 SERVICES - Focus



YOGA:

Scholarship for Yoga teachers qualification, Yogic therapy & Yoga practices, Yoga training, etc.,

EDUCATION and LIBRARIES

Provision of School fees, Tuition fees, books and stationery, Expenses for maintaining Library activities for Senior citizens, BMC school, etc.,

HEALTH:

Access to medical care, basic needs, health.

LIVELIHOOD:

Create awareness and sensitization among children and adults alike on various social, civic, health and environmental issues.

ENVIRONMENT and WATER:

OTHER ACTIVITIES:

Specialized events with their expertise utilization and their reach to community.

General Information:

The concept of corporate Social responsibility (C S R) has been introduced in the companies act 2013 (section 135) from the schedule of activities given in the Act. The following activities can be related to the activities of Baldeodas Bhagirathi Shah Trust, being done regularly since several year. These can be related to the following areas in general

- Promotion of Education
- Promoting gender equality and empowering women
- Ensuring environment sustainability
- Employment enhancing vocational skills
- Social business project
- Other matters as may be related to above.





11. List of Beneficiary Institutions for year 2020 -21

Sr. No	Name of Institution / Trust	Purpose	Number of beneficiary	
	YOGA			
1	Anum Foundation (Vaidu Community)	Yoga Training	250	
	EDUCATION & SCHOLARSHIP			
2	St. Lawrence high School & Junior College	School fees for Students	2	
3	Career Public School	School fees for Students	3	
4	Sushmita Rajesh Sinha	School fees for Student	2	
5	Aryan Rajesh Sinha	School fees for Student	1	
6	Mr. Lawrence G. Mariyappanoor	VFX Career course fees	1	
7	Mr. Ayush Bablu Gupta	Tablet for online learning	1	
	ENVIRONMENT and WATER			
8	Avani Mahila Santha	Digital Inverter	100	
9	Bhai Bahndarkar Adarsha Machimar Vasahat No.3(Fresher Man Colony)	Water Motar pump & pipe line connection	1500	
10	Project Mumbai	Zero Plastic Zone	500	
11	Rotary Club of Bombay	Project Rotary Angels	2	
12	The Bombay Society for the Prevention of Cruelty to Animals	Sterilization of stray Animals	40	
13	Scientech Eco Foundation		100	
	LIVELIHOOD			
14	Dharam Bharathi Mission (Navasrushti International Trust)	Vocational training center	52	
15	Govardhan Rural Development (ISKON)	Vada-Pav stall & swinging Machine	10	
16	Mr. Pandurang Parab (Social Worker)	Food supply to needy people of 23 underprivileged families of G K Marg, Mumbai during COVID 19 Lockdown	115	
17	Anum Foundation	Food supply to daily wage earners of 19 families of Vaidu Community in Solapur during COVID 19 Lockdown	95	
18	Anum Foundation	Blankets distributed to people sleeping on streets and in huts and humble homes in Jogeshwari	120	
19	Zilha-Parishad Marathi School, at Bolinj, Divaleepada, Virar (West)	Donated – Chairs , Sofa, Air-Conditioners & steel Cupboard	150	
20	Zilha-Parishad Marathi School, at Chikhaldongare, Virar (West	Donated – Fans & Yoga Mats	250	
		Total	3294	





12.Board of Trustees

Name	Designation	Address	Contact	Qualification
Veena Shah	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867708048	ВА
Vandan Shah	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867142200	ВЕ

13. Some Awards received by Director



Support & Contribution of Senior Citizen activity Centre of Dharma Bharati Mission



Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM)



Award received from Vandan Shah on behalf of Ekta Shah Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM) (09.02.19)

Director



Award for Best coordinators of Rotary Club of Bombay (RCB) – Cancer committee For Appreciation for engaging in the Rotary movement of serving humanity and helping with RCB club projects to felicitate the objectives of Rotary. (20.06.2017)



Award for Appreciation for all support and help given to Cancer Patients Aid Association (CPAA) From: CAPAA (20.06.2017)



Award for outstanding service by Rotary partner & Best committee (elderly care) From Rotary Club of Bombay (25.06.2018)



Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM) (10.02.18)



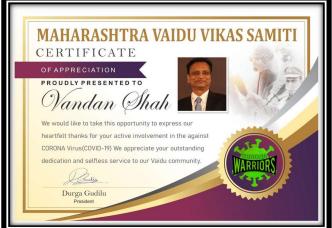






Award for outstanding service by A Rotary Anne from Rotary Club of Bombay (2019-20)





Appreciate certificate for Corona Warriors support to the Vaidu Community during COVID difficult time, Through Anum Foundation









Sipra – BBST

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