

“We make a LIVING by what we GET, but we make a LIFE by what we GIVE”  
-Winston Churchill



Group

**C S R**  
**ACTIVITIES REPORT**  
**2018 – 19**

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### Our Partners



# 1. C S R

## Introduction

Core values of Veena – Sipra group have been to encourage every employee, family members, community members, society members & all human beings towards highest level of self-development.

Family Trust in the name of Baldeodas Bhagirathi Shah Trust is in operation since 1978. This was created with an objective to serve the society along with business goals.

We work with NGO's (Non-Government Organizations), who have expertise in specific areas as well as adopt like-minded, principals, philosophies, policies, working procedures. These NGOs make positive contribution in the lives of people. ***Veena – Sipra Group is adding value to human life with these NGOs and sharing the notion of trusteeship as enumerated in Isa Upanishad***

### 1.1 C S R policy

To formalize the above activities and to comply with Government Laws as per companies Act. 2013, Veena- Sipra Group CSR activities are being pursued through C S R committee. The C S R committee has been constituted on 8<sup>th</sup> November 2014.

The committee has framed a detailed C S R policy with the approval of the Board of Director. The policy covers the followings.

- Scope / list of C S R activities in compliance to schedule VII to
- Enlargement of Scope of C S R activities without prejudice to above C S R activities, if the company if it deems fit.
- C S R vehicle for implementation
- Monitoring & assessment

## 2. Yoga & Yoga related activities of Veena – Sipra Group

Yoga, an ancient Indian Science & Art of living has been useful over the years. Our C S R activities have been engaged in various Yoga training, Yoga education, Yoga science investigations & participation with many NGO's & institutions. Some of these are listed below under the respective activity. Veena – Sipra Group has laid emphasis on teaching preaching, training.

### 3. C S R Activities during the year 2018 -19

## 4. EDUCATION

#### 4.1 School fees for 23 students of *Vaidu community* through “ANUM Foundation” chairman – *Durga Gudilu*

Support of Annual fees scholarship for education sponsoring for total 23 students from Sr. kg to 5<sup>th</sup> std students in different Marathi & English Schools at Jogeshwari Area, Mumbai, whose names mentioned as below:-



S.No	Name of Student	Standard
1	Arshu M Shivarlu	Sr. Kg
2	Astha L Shivarlu	Sr. Kg
3	Gaurav K Melkundi	Sr. Kg
4	Omkar V Chag	2 <sup>nd</sup> Std
5	Divya N Dinkar	2 <sup>nd</sup> Std
6	Sakshi S Jingare	2 <sup>nd</sup> Std
7	Pooja S Gonyal	3 <sup>rd</sup> Std
8	Vihang P Salunke	3 <sup>rd</sup> Std
9	Savita S Vargandi	3 <sup>rd</sup> Std
10	Shravanti B Sardesai	4 <sup>th</sup> Std
11	Mrunal S Amorkar	4 <sup>th</sup> Std
12	Aaditi K Malvadkar	4 <sup>th</sup> Std
13	Tanvi G Shinde	4 <sup>th</sup> Std
14	Saee G Pimple	4 <sup>th</sup> Std
15	Gauri K Melkundi	4 <sup>th</sup> Std
16	Ayush L Shiarly	4 <sup>th</sup> Std
17	Prathamesh T Waikar	5 <sup>th</sup> Std
18	Nishant D Manchekar	5 <sup>th</sup> Std
19	Hetal D Vane	5 <sup>th</sup> Std
20	Aaditya A Birmole	5 <sup>th</sup> Std
21	Latmi A Gudilu	5 <sup>th</sup> Std
22	Ram A Gudilu	5 <sup>th</sup> Std
23	Latmi G Melkundi	5 <sup>th</sup> Std



#### 4.2 School fees for 5 students for “*St. Lawrence High School and Junior College*”

Support of Annual fees scholarship for education sponsoring for total 5 students whose names mentioned as below:-

S.No.	Name of students	standard
1	Arya Hasalkar	8 <sup>th</sup> Std
2	Lakshata Khairmar	8 <sup>th</sup> Std
3	Avishkar Ghodke	8 <sup>th</sup> Std
4	Krishna Kasar	8 <sup>th</sup> Std
5	Vivek Patil	8 <sup>th</sup> Std

One of the students, Ms. Arya Hasalkar has been selected to head the Student Council body as the Head Girl for the academic year 2019-2020 and another student, Mst. Krishna Kasar will be heading Lotus House as the Captain.

#### 4.3 Sponsorship for 1 student (Brahmacharin) under Rishi Putra Scheme for training of Acharyas through “*Tara Cultural Trust*”

Support of spiritual education sponsoring one student ( Brahmacharin) of the Vedanta Course for one student for 2 years course through “Tara Cultural Trust”

#### 4.4 Sponsorship for 44 girl’s students for K.B.Patel Gujarati Girls Higher Secondary School

Support of Gujrati Samaj, Indore for giving education to economically weaker students at concessional fees or free education.

#### 4.5 Special education for one students through “*Priyanj Special School*” under *Rays of hope Charitable Trust*.

Sponsor for Devansh Rathor who is mental retarded and requires special training for living near to normal life.

##### Learning Skills

- Devansh appeared for 4 papers of Secondary NIOS which is equivalent to 10<sup>th</sup> board exams. He has worked very hard and trained under our able special educators.
- We are very proud to tell you that he has passed all the papers.
- Concept of time is being reinforced.
- Application of Calendar reading skills is being continued.
- Application of money concept in real life situation is being practiced.

Results - National Institute of Open Schooling

राष्ट्रीय खुलने शिक्षण संस्थान  
National Institute of Open Schooling  
National Institute of Open Schooling

Public Examination Result Oct-Nov 2015

Enrollment No : 11607192136

Course : Secondary

Candidates : RATHOR DEVANSH

Name : RATHOR DEVANSH

DOB : 24-07-1997

Mother's Name : RATHOR URMILA

Father's Name : RATHOR DILIP

Examination : OCT-2015

Year : 10

Examination Month/Class :

Subject Code	Subject Name	Theory	Practical	TMA	Total	Result
201	ENGLISH	695		416	975	P
209	DATA ENTRY OPERATION	612	684	907	974	P
216	HOME SCIENCE	635	615	616	866	P
225	PARTING	692	529	885	847	P
215	BUSINESS STUDIES	692		AB	692	P

Result: PASS

Check Answer Result

Note: Abbreviations used against Result:

P - Passed, AB - Absent, BYG - Subject Not to be Given, BYCT - Subject Not to be Given in Theory, BYCP - Subject Not to be Given in Practical, TMA - Tutor Marked Assignments

Disclaimer: The time is published on the NIOS website and subjects confirmation by National Institute of Open Schooling (NIOSS) is not responsible for any discrepancy that may arise in the result being published on NIOS.

The details published on NIOS are for immediate information to the Learners.





## 5. TRAINING

### 5.1 YOG YAAN Training in B.M.C. Schools

This activity has been pursued with our partners Rotary Club of Bombay & Kaivalyadhama, Lonavla, and Ishwardas Chunnilal Yogic Health Centre Mumbai, for senior citizens through Dharama Bahrathi Mission (DBM), BruhanMumbai Municipal Corporation (BMC). The programme of training has continued throughout the year.



### 5.2 Yoga Training for Senior Citizens



Yoga / Meditation center at the Dharama Bharathi Mission (DBM) activity Centre for Senior Citizens at Mahalaxmi, Mumbai for the promotion and care of Senior Citizens.

Purpose of this project is to enable these Senior Citizens to do all they could not as they were busy fulfilling their responsibility.

**5.3 International day of Yoga (IDY), 21<sup>st</sup> June** has been celebrated at each Centre independently on the same day with independent schedule with compliance to Government Protocol issued by GOI, ministry of AYUSH. This focus of IDY annual goal is spelled in the Protocol, which is summed up as follows in the Protocol for repeated annual focus.

ॐ सर्वे भवन्तु सुखिनः। सर्वे सन्तु निरामयाः।  
सर्वे भद्राणि पश्यन्तु। मा कश्चित् दुःख भाग्भवेत्॥  
ॐ शान्तिः शान्तिः शान्तिः॥

Our C S R activities is integrated around the same, so that we realize “Yoga” in the ultimate sense is “**Harmony**” among human being.





## 7. SCHOLARSHIP for Yoga Teacher's Education

### 7.1 *General Consideration*

Students from abroad are also considered, if they demonstrate their aptitude and interest. The scholarship amount, however will be identical in Indian rupees for all selected students.

7.2 The considerations of Scholarship was applied by the empowered committee of Kaivalyadhama. The committee also amended / modified conclusion on the experience gained and exigencies of environment prevailing for promotion of the purpose/benefit of the scholarship scheme.

7.3 Kaivalyadhama Yoga Institute, Lonavla & Mumbai and to widen the scope of Scholarship Scheme, it has been considered desirable to include the following courses:-

Sr. No	Name of course	Duration	Nos. of disbursed Scholarship
1.	<b><i>P.G. Diploma in Yoga Education</i></b>	1 Year	6
2.	<b><i>Diploma in Yoga Education</i></b>	9 month	4
3.	<b><i>Diploma in Yoga Therapy</i></b>	1yrs	Nil
4.	<b><i>Certificate Course in Yoga</i></b>	2 to 6 months	Nil
5.	<b><i>Foundation Course</i></b>	21 days	Nil

7.4 Scholarship for Yoga Teacher Training in ***Diploma in Yoga Education (DYEd)*** course at Ishawarlal Chunalal Yogic Health Centre, Charni Road, Mumbai.

7.5 All the above activities were coordinated with financial support from multiple source along with BBST.



## 8. HEALTH

### 8.1 Mobility project for the disabled:

In this project Sipra Engineers Pvt. Ltd joined hands with **Ratnanidhi Charitable Trust** along with the Rotary Club of Bombay hanging Gardens, for a mobility aid campaign held at Prabodhini Vidhya Mandir, Nashik. The campaign held free distribution of Jaipur Foot, Calipers and Hand between 24.11.2018 to 26.11.2018 for 60 patients. In presence of Vandan Shah (MD), M. Umadi (ED), Shailesh Gawad (Manager- Account) of Sipra Engineers Pvt. Ltd., the staff members of Sipra Engineers Pvt. Ltd, volunteered for the campaign in the presence of the eminent **Chief Guest, Shri. Nilesh Sagar, Additional collector of Nashik**, who also actively participated in this programme.

#### Details of Equipments

S.No	Name of the Equipments	Total Appliance
1	Calipers	5
2	Jaipur foot	47
3	Hand	8
	Total	60



**Ratna Nidhi** is making prosthetics for wearing and also giving physiotherapy sessions for all patients free to learn to walk. They were facing problem at initial stage of sitting & muscles as they were not having strength in limbs. Total beneficiary 60 patients.

#### lokmat Times

### Free distribution of mobility aids

LOKMAT NEWS NETWORK  
NASHIK, NOV 29

Every patient entered the premises with some kind of support and left without any support but a smile on his face and making a new beginning to life. Rehabilitating a life is like a second chance, a second life. Sipra Engineers pvt ltd joined hands with a renowned charitable trust of Mumbai named RatnaNidhi along with the Rotary Club of Bombay Hanging Gardens, for a mobility aid campaign held at Prabodhini Vidhya Mandir, Nasik. The campaign held free distribution of Jaipur foot, calipers and eye wear for over 490 patients. The Jaipur leg initiative is an open door policy that welcomes anyone with a disability, without any discrimination across



the world, irrespective of any caste, creed and religion. The leg is a rubber based prosthetic leg for people with below knee amputations. The leg has been a game changer in the orthopedic field and is being widely used all over to help patients stand on their feet. Having hosted a campaign by Rajiv Mehta, a trustee at the Ratna Nidhi trust, Sipra

Engineers M.D. Vandan Shah and E.D. M.M. Umadi sponsored the campaign and all the staff members of Sipra Engineers volunteered for the campaign in the presence of the eminent chief guest, additional collector of Nasik Nilesh Sagar who also actively participated and shared his thought about the cause and the campaign.

The same event was published as Article in **Lokam newspaper** on 29.11.2019. The article was written by the daughter of Shri. M. M. Umadi,

## 8.2 Free Eye checkup camp & Distribution of free Spectacles at Sanjay Nagar citizen , Jogeshwari (East) on 23.07.2018

Free Eye checkup camp & free distribution of spectacles for Sanjay Nagar citizens & needy people was held on 23.07.2018 from 10.00am to 2.00pm at Sanjay Nagar, Jogeshwari (east), Mumbai.

This was organized Anum Foundation in partnership with Aditya Jyot Foundation. The camp was sponsored by Sipra Engineers Pvt. Ltd., through Baldeodas Bhagirathi Shah Trust.

Camp started at 10.00am under supervision Ms. Durga Gudilu, Sarpanch of Vaidu Community.

Total 105 people were screened and free spectacles were distributed to 78 who needed them.



## 8.3 Support for Financial for pediatric cardiac surgery of one child through Healing Touch

Service of financial aid to children from socio-economic families who suffer from major, life threatening illnesses.

## 8.4 Support for financial assistance for rehabilitation and post operation treatment for five years Master Arshad Pandit Adhav, Who gone through the Bone Marrow Treatment (BMT) at Kokilaben Dhirubhai Ambani Hospital at Mumbai.



## 8.5 Support for financial assistance for Ajit Deshpande Medical Centre (ADMC) Talwada, Dist. Palghar, Maharashtra, in association with Rotary Club of Bombay

CSR donation of Veena – Sipra Group through Rotary Club of Bombay, Ajit Deshpande Medical Centre (ADMC) towards purchase of medicines and dental material including injections, towards running of general medical, pulmonary, dental and pediatric OPD.

ADMC, Talwada is one of the most prestigious projects of Rotary Club of Bombay. It sees a footfall of at least 20,000 patients every year.

It will be pertinent to mention that all services at ADCM are FREE OF COST to the patients visiting the Centre.

ADMC is located 150 Kms from Mumbai on NH 8 near Charoti Naka. This medical centre was started in 1999.

The number of patients visited the Centre for medical aid from January 2018 to December 2018 are 19,633. Out of which 6000 poor patients who come with the ray of hope to cure their illnesses were treated through Sipra's contribution.



## 9. ENVIRONMENT and WATER

### 9.1 Support for Borewell for Rural village – Dongaripada hamlet of Vasuri village in Vikramgad Taluka, Through SRI CHAITANYA SEVA TRUST

Detail of Installation: December, 2018

Name of the Village: Dongaripada Hamlet of Vasari Village

Location of the Village: in Vikramgad Taluka

How many people will benefit: 95 individuals (There are 16 households in this hamlet)



### 9.2 Cleaning camp at Machimar Colony, Cuffe parade.

Cleaning of water front area of Machimaar Nagar which is behind our corporate office. The 26/11 terrorists landed in this area.

The first ever waterfront cleaning by providing black bags, gloves and NGO manpower. Municipal Corporation (BMC) helped tow away 10 tons of garbage. That day was Nariyaal Purnima, after which fishing boats go back to the water, as waters are said to be peaceful.





## 10. LIVEIHOOD

### 10.1 Sipra Engineers Pvt. Ltd in association with Dharma Bharathi Mission (DBM) has started its new vocational training centre- “**Saksham**” at Satpur, Nashik in association with IRLD Foundation, Nashik.

The centre will offer free skill and livelihood courses to underprivileged youth especially women and make them employable. Courses include

Tailoring, Beauty and wellness, Mobile & CCTV repairing and Para Nursing.

The ribbon cutting ceremony was held on the eve of Women’s Day, on 6th March 2019, in which Mr. Vandan Shah the MD of Sipra , Mr. M M Umadi pledged full support to this initiative to help the women stand on their feet.



Certificates were given to first batch who finished tailoring and they have bought machines to now earn

### 10.2 Sponsorship for the LIFE SKILLS conducted in BMC school at Lower parel by Sanskar India Foundation

Service for the program “Sanskar” conducted in BMC schools. A holistic value based and experiential environment education programme for BMC School at Lower parel. Benefitting 100 children from Grade 1<sup>st</sup> to 4<sup>th</sup>

Eco-friendly  
Ganesha Making



Eco-friendly  
Rakhi-making

## 11. OTHER ACTIVITIES



**11.1 Support for 1 Girl for Kanyadaan for Samuhik Vivah Samaroh at Udaipur through “*Narayan Seva Sansthan*”.**

### **11.2 Support for Kerala Flood Relief, through Rotary Club of Bombay**

Clothes, medicine, drinking water volunteers helped to establish the houses and coordination between the administration and local villages, approx. more than 3 villagers are benefited from Rotary Club of Bombay

### **11.3 Support for Gausala for Cow protection and rehabilitation Centre, through Swami Govindacharya, Shree Ayodhya Dahm**

200 cows are settled and taken care at Gausala , during drought time villagers keep cows for care and later takes cows back once drought get over. Health and care of cows are prime intention of the Gausala

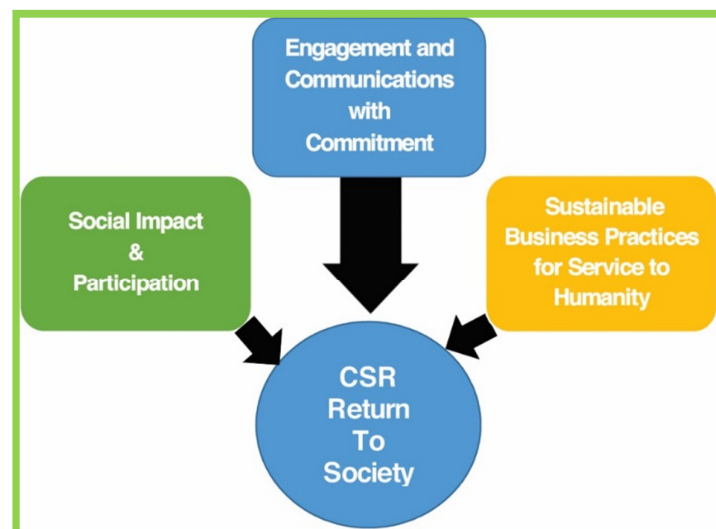
## 12. Baldeodas Bhagirathi Shah Trust (BBST)

BBST started in 1978 as a means to project philanthropic activities of Veena-Sipra Group.

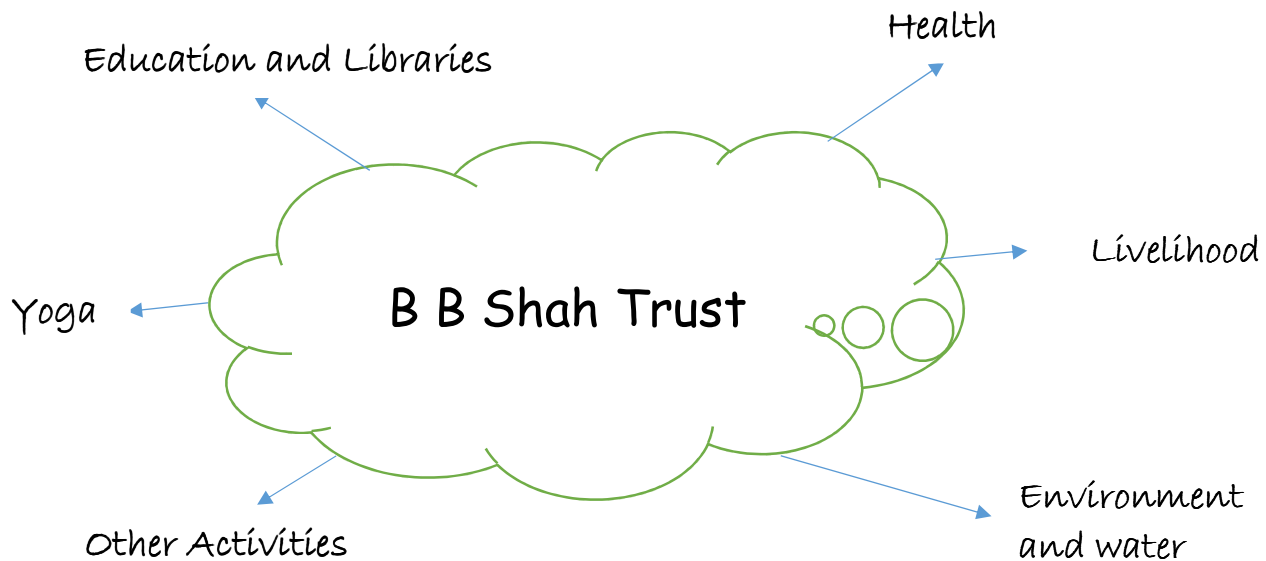
### Objective identified so far:-

1. To give assistance for Evaluation, Study, Investigation, Research, Development & Application of human values. Based on either ancient or modern techniques and in every possible manner.
2. To sponsor for Study of investigation into research in various philosophic systems eastern and western in particular Yoga system and its ramifications.
3. To donate for activities of anatomy and other physical sciences and systems relating to human body and mind.
4. To support economically for Social sciences in any manner concerning human values.
5. To support financially for promotion of the results of such study for the benefit of mankind.
6. To found establish undertake & sponsor, manage conduct run and/or contribute from time to time to :-
  - i) Schools
  - ii) Research centers
  - iii) Clubs / Charitable trusts
  - iv) Libraries
  - v) Hospitals
 Whether existing, new or that may come into being hereafter.
7. To promote and encourage and /or establish and conduct centers or institutions to aid integration of modern and ancient sciences of all kinds for developing technologies of the ancient times with or without any aid of modern technologies.
8. To establish and conduct centers for collecting data from the researches.
9. To appoint professional people & workers such as research workers field workers laboratory workers etc.
10. To admit students either free or at concessional rates to the various institutions and centers or classes conducted by the trust and also to admit to give stipends to deserving students and aids to deserving patients and seekers.
11. To purchase all equipment's /premises / other related study materials for educations & Yoga science for distribution.
12. To carry out implement the objects either independently, jointly or in collaboration with other trusts or bodies similarly engaged and having similar objects.

### CSR activities serving to society



## 12.1 SERVICES - Focus of Baldeodas Bhagirathi Shah Trust



### YOGA:

Scholarship for Yoga teachers qualification, Yogic therapy & Yoga practices, Yoga training, etc.,

### EDUCATION and LIBRARIES

Provision of School fees, Tuition fees, books and stationery,  
Expenses for maintaining Library activities for Senior citizens, BMC school, etc.,

### HEALTH:

Access to medical care, basic needs, health.

### LIVELIHOOD:

Create awareness and sensitization among children and adults alike on various social, civic, health and environmental issues.

### ENVIRONMENT and WATER:

### OTHER ACTIVITIES:

Specialized events with their expertise utilization and their reach to community.

### General Information:

The concept of corporate Social responsibility (C S R) has been introduced in the companies act 2013 (section 135) from the schedule of activities given in the Act. The following activities can be related to the activities of Baldeodas Bhagirathi Shah Trust, being done regularly since several year. These can be related to the following areas in general

- Promotion of Education
- Promoting gender equality and empowering women
- Ensuring environment sustainability
- Employment enhancing vocational skills
- Social business project
- Other matters as may be related to above.



## 13. List of Beneficiary Institutions for year 2018 -19

Sr No	Name of Institution / Trust	Purpose	Number of beneficiary
	<b>YOGA</b>		
1	Kaivalyadhama ( Yoga Education Fund )	Yoga Teaching fees	20
2	Kaivalyadhama ( Yoga Education Fund )	Sponsorship for Brain Storming workshop of Yoga teachers	25
3	Dharam Bharathi Mission ( Navasrushti International Trust )	Yoga classes & Library for Senior citizens	55
4	Kaivalyadhama	Sponsorship for writing & question pads for 9 <sup>th</sup> International Conference	1200
5	Rotary Club Bombay Charities Trust No.3	Yoga Activities	3000
	<b>EDUCATION &amp; SCHOLARSHIP</b>		
6	Anum Foundation	School fees for Vaidu community students	23
7	Rays of Hope Charitable Trust	Scholarship for student	1
8	St. Lawrence high School & Junior College	Schools fees for Stidents	7
9	Chinmaya Mission – Tara Cultural Trust	Scholarship for student	1
10	Gujarati samaj School - Indore	For Education to economically weaker Girls students at concessional fees	44
11	Sanskar India Foundation	For the programme Sanskar conducted in G.K. Marg Municipal school for underprivileged students	200
	<b>LIBRARIES</b>		
12	Dharam Bharathi Mission ( Navasrushti International Trust )	Yoga classes & Library for Senior citizens	55
13	Colaba BMC School	Salary for Liberian (full year)	500
14	G K Marg BMC School	Salary for Liberian (full year)	150
	<b>HEALTH</b>		
15	Ratnanidhi Charitable Trust	Mobility project for the disabled	60
16	Aditya jyot Foundation	Eye camp & distribution of glasses & Donate – Instrument (Indirect Ophthalmoscope and streak retinoscopy)	5000

17	Healing Touch	For Financial aid to children from socio-economic families who suffer from major life threatening illnesses	
18	Master Arshad Pandit Adhav, Nashik	Bone Marrow Treatment(BMT)at Kokilaben Dhirubhai Ambani Hospital at Mumbai.	1
19	Rotary Club of Bombay	free medical examination and medicine for more than 1000 patients for various deices for tribal community	1000
<b>ENVIRONMENT and WATER</b>			
20	Sri Chaitanya Seva Trust - ISKON	Borewell for Rural Dongaripada Hamlet Village	95
21	Machimar Nagar – Cleaning of water front area	Cleaning of water front area of Machimaar Nagar	
<b>OTHER ACTIVITIES</b>			
22	Narayan Sewa Sansthan	Kanyadaan for Samuhik Vivah Samaroh	1
23	Rotary Club Bombay Charities Trust No.3	Kerala Flood Relief	
24	Swami Govindacharya	Gausala for Cow protection and rehabilitation centre	
25	Chirag Project	Solar Panel – Kits	
26	Snehalaya Charitable Trust	Republic day celebrations	
27	Bhartiya Nethrahin		
<b>Total</b>			<b>11438</b>

## 14. Board of Trustees

Name	Designation	Address	Contact	Qualification
<b>Sitaram Shah</b>	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9820063720	B E ( Electrical)
<b>Veena Shah</b>	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867708048	B A
<b>Vandan Shah</b>	Trustee	2 Prabhat, 28 B, Road, Churchgate, Mumbai – 400 020	9867142200	B E

## 15. Some Awards received by Director



Support & Contribution of Senior Citizen activity Centre of Dharma Bharati Mission



Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM)

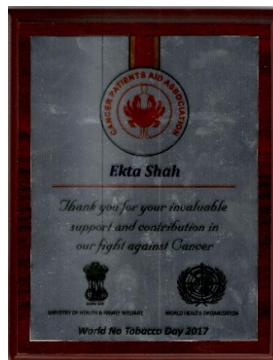


Award received from Vandan Shah on behalf of Ekta Shah Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM) (09.02.19)

## Director



Award for Best coordinators of Rotary Club of Bombay (RCB) – Cancer committee For Appreciation for engaging in the Rotary movement of serving humanity and helping with RCB club projects to felicitate the objectives of Rotary. (20.06.2017)



Award for Appreciation for all support and help given to Cancer Patients Aid Association (CPAA) From: CPAA (20.06.2017)



Award for outstanding service by Rotary partner & Best committee (elderly care) From Rotary Club of Bombay (25.06.2018)



Appreciate certificate & trophy for unstinted support to the cause of Hunger-free India, from Dharama Bharati Mission (DBM) (10.02.18)



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